



Overview of Gala Sponsorship Opportunities & Benefits

THURSDAY, APRIL 25, 2024 5:00-9:30 P.M.

BALTIMORE MUSEUM OF INDUSTRY

www.lets戈boysandgirls.org/gala



ABOUT LETS GO

LETS GO is a 501(c)3 nonprofit organization headquartered in Maryland and founded in Annapolis in 2009, We have impacted 27,189 youth and trained 1,484 teachers in Anne Arundel County and Baltimore City, MD, Washington, DC, Transylvania County, NC, and Haiti.

Access to STEM education and workforce development opens doors of opportunity, providing individuals with the knowledge and skills needed to succeed and ensure economic stability. We are committed to creating equitable opportunities for historically marginalized and underserved communities by offering comprehensive programming designed to promote youth development, foster academic achievement and prepare individuals for careers in the 21st century.

**LEADERSHIP, ENGINEERING, TECHNOLOGY, SCIENCE
GENERATING OPPORTUNITIES**



27,189
TOTAL STUDENTS IMPACTED
SINCE 2009



Mission

Create economic success for underserved and marginalized communities through STEM education and workforce development.

Impact

Empower over 2,000 youth annually in underserved and low-income communities on a STEM pathway leading to academic success, STEM-related professions, and well-being.

Vision

Transforming Dreams Into Reality Through Equitable Access to STEM Education

Motto

Students today, STEM leaders Tomorrow

STEM = Science, Technology, Engineering & Mathametics



THE GALA

Be part of this extraordinary gala as LETS GO proudly marks its 15th Anniversary, a testament to our enduring legacy and the profound influence we've had on the lives of youth and communities we support.

Join us in an evening of celebration as we pay homage to the visionary force behind it all—Dr. Clark Graham, the founder of LETS GO. His unwavering dedication and unparalleled vision have been the driving force behind our mission. This gala is not just a milestone; it's a celebration of empowerment, resilience, and the boundless possibilities that lie ahead for the generations of youth LETS GO continues to inspire.

All funds raised from the gala directly support LETS GO, ensuring all LETS GO STEM education and workforce development programs are cost-free for all students, families, and educators to participate in.

Thursday, April 25, 2024

5:00-9:30 p.m.

Baltimore Museum of Industry





SPONSORSHIP OPPORTUNITIES

All sponsorship levels include brand representation in marketing and promotional gala materials, and **more**. Connect with the LETS GO Development Team for more information on sponsorship benefits. Visit www.lets戈boysandgirls.org/Gala/Sponsorship.

Your contribution is tax deductible to the fullest extent allowed by law. LETS GO Boys and Girls is a 501(c)(3) organization EIN 61-1612453.

IGNITE
(PRESENTER)
Sponsors
\$25,000

VISIONARY
Sponsors
\$15,000

INNOVATION
Sponsors
\$10,000

INSPIRATION
Sponsors
\$5,000

CHAMPION
Circle
\$2,500

EQUITY
Circle
\$1,500

STEM
Circle
\$1,000

COMMUNITY
Circle
\$500





GALA SPONSORSHIP & DONOR CIRCLE LEVELS

Benefits ¹	IGNITE (PRESENTER) Sponsors \$25,000	VISIONARY Sponsors \$15,000	INNOVATION Sponsors \$10,000	INSPIRATION Sponsors \$5,000	CHAMPION Circle \$2,500	EQUITY Circle \$1,500	STEM Circle \$1,000	COMMUNITY Circle \$500
Event Website Recognition Recognition on the event website.	Presenting Sponsor logo and URL on Gala and ticketing webpages.	Sponsor logo and URL on Gala and ticketing web pages.	Sponsor logo and URL on Gala and ticketing web pages.	Sponsor logo and URL on Gala and ticketing web pages.	Sponsor logo and URL on Gala and ticketing web pages.	Name listed as an Equity Circle donor on Gala and ticketing web pages.	Name listed as a STEM Circle donor on Gala web pages.	Name listed as a Community Circle donor on Gala web pages.
Social Media Recognition Recognition on LETS GO's social media pages.	Personalized recognition and spotlight on you and/or your company.	Personalized recognition and spotlight on you and/or your company.	Personalized recognition and spotlight on you and/or your company.	Personalized recognition and spotlight on you and/or your company.	Recognition of Champion Circle group sponsorship on LETS GO social media	Recognition in Equity Circle donor group on LETS GO social media	Recognition of STEM Circle group donor on LETS GO social media	Recognition of Community Circle group donor on LETS GO social media
Event Collateral Material Logo recognition on event print collateral.	Logo on print materials including signage and event program.	Logo on print materials including signage and event program.	Logo on print materials including signage and event program.	Logo on print materials including signage and event program.	Logo in event program as a Champion Circle donor.	Name in event program as an Equity donor.	Name printed as a STEM Circle donor in event program	Name printed as a Community Circle donor in event program
Video Recognition²	<ul style="list-style-type: none"> Premium video interview on your company and commitment to LETS GO played during event and on LETS GO social media after the event. Two hosted IGNITE Program event highlights with your company during 2024. 	Short video on company commitment to LETS GO played during event and on LETS GO social media after the event.						

Benefits ² Continued	IGNITE (PRESENTER) Sponsor \$25,000	VISIONARY Sponsors \$15,000	INNOVATION Sponsors \$10,000	INSPIRATION Sponsors \$5,000	CHAMPION Circle \$2,500	EQUITY Circle \$1,500	STEM Circle \$1,000	COMMUNITY Circle \$500
Personalized Recognition	<ul style="list-style-type: none"> Personalized recognition and logo slide as a sponsor. Recognition from the podium during event. 	<ul style="list-style-type: none"> Personalized recognition and logo slide as a sponsor. Recognition from the podium during event. 	<ul style="list-style-type: none"> Personalized recognition and logo slide as a sponsor. Recognition from the podium during event. 	<ul style="list-style-type: none"> Personalized recognition and logo slide as a sponsor. Recognition from the podium during event. 	Group recognition on Champion Circle slide.	Group recognition on Equity Circle slide.	Group recognition on STEM Circle slide.	Group recognition on Community Circle slide.
Event Experience In-person event admittance and dining experience.	<ul style="list-style-type: none"> Two Premier tables of 8 seats each at premium location to stage. Value: \$2,800. Invitation to introduce a segment of the program from the stage. 	<ul style="list-style-type: none"> One Premier Table of 8 seats at premium location to stage. Value: \$1,400. 	<ul style="list-style-type: none"> One Table of 8 seats at preferred location to stage. Value \$1,400 	4 gala tickets. Value: \$800	2 gala tickets. Value: \$400	1 gala ticket. Value \$200	No Gala tickets included.	No Gala Tickets.
VIP Pre-Event Reception Exclusive invitation to attend a pre-event guided BMI tour and reception.	16 tickets to attend the inaugural VIP pre-event champagne reception.	8 tickets to attend inaugural pre-event VIP champagne reception.	8 tickets to attend inaugural pre-event VIP champagne reception.	4 tickets to attend inaugural pre-event VIP champagne reception.	2 tickets to attend the inaugural pre-event VIP champagne reception.			
Activity Sponsorships <i>Choose an activity sponsorship. (First-come basis.)</i> <i>Don't see what you are looking for? Contact Bill Mojica or Deborah Chin.</i>		Sponsor the chef-prepared gourmet dinner the main culinary attraction. Be on stage to announce this activity, including customized recognition and logo on display slide and signage.	Any activity in the Inspiration, Champion, or Equity levels.	A. VIP Champagne reception B. Evening Program C. Photo Booth D. Welcome Reception E. Photographer & Videographer	A. Dessert Buffet B. Centerpieces C. DJ D. Swag Bags	A. Champagne Toast B. Awards C. Printed Program		

Subject to change.

²Indicates customized benefit.



ACTIVITY SPONSORSHIP DETAILS

Benefits ¹	Activity Recognition	Donation	Sponsor Level
	Personalized recognition and logo on display slide and signage as the sponsor of the particular activity.		Donor levels include activity sponsorships.
Dinner	Sponsor the Gala's main culinary attraction, the chef-prepared gourmet dinner. Be on stage to announce this activity.	\$15,000	Visionary
VIP Reception	A private pre-event, sponsor LETS GO's inaugural VIP Champagne reception. A private pre-event, the reception features a docent-guided tour in small groups of two galleries (not open during the Gala) at the Baltimore Museum of Industry. Limited to Ignite, Visionary, and Innovation sponsors' ticketed guests.	\$7,500	Innovation
Evening Program	Open the evening program by introducing the MC.	\$5,000	Inspiration
Photo Booth	A unique opportunity to sponsor the photo booth at the Gala.	\$5,000	Inspiration
Welcome Reception	Sponsor the Gala's opening welcome reception in the main hall.	\$5,000	Inspiration
Photographer & Videographer	Sponsor the professional photographer/videographer who will be capturing this historic event. Photos and video clips will be posted to LETS GO's website and social media sites.	\$3,000	Champion
Dessert Buffet	A dessert and coffee buffet will feature delectable treats.	\$2,500	Champion
Centerpieces	Your logo will be incorporated into the beautiful floral centerpieces that will adorn the dining tables.	\$2,500	Champion
DJ	The Gala will feature a local DJ playing throughout the evening for your enjoyment, dancing, and entertainment.	\$2,500	Champion
Swag Bags	A favorite of every event, sponsor and/or provide the Gala swag bags and/or its contents to be given to all attendees.	\$2,500	Champion
Champagne Toast	Honor Dr. Clark Graham, Founder of LETS GO, with a champagne toast. Be on stage for this special moment.	\$1,500	Equity
Awards	The evening will recognize Dr. Clark Graham, LETS GO's founder, along with other special guests. Be on stage to hand out the awards.	\$1,500	Equity
Printed Event Program	Recognition as the sponsor of the printed event program.	\$1,500	Equity

¹Subject to change.

²Indicates customized benefit.



THANK YOU FOR YOUR SUPPORT

We welcome the opportunity to customize a sponsorship opportunity for you.

Connect with us

Bill Mojica
Chief Development & Communications Officer
bill@letsgoboysandgirls.org
410.428.7279

Deborah Chin, CAE
Development Associate
deborah@letsgoboysandgirls.org
410.279.4424

LETS GO Boys and Girls, Inc.
574 Ritchie Highway Suite E193
Severna Park, MD 21146-2925
210.920.5424
www.letsgoboysandgirls.org/gala



Become a Sponsor

Visit us at www.letsgoboysandgirls.org/gala
or complete the sponsorship form [here](#).

